

Adwordsi konto loomine ja seadistamine

Kampaania, reklaamigrupi, reklaamide loomine ja märksõnade sisestamine

www.kodulehekoolitused.ee



Kõik Google'i teenused ühel kontol.

Logige sisse oma Google'i kontoga



merlis@e-kursused.ee

Logi sisse

[Kas vajate abi?](#)

[Logi sisse teise kontoga](#)



Google adwords



Web

Images

Videos

News

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Search tools

About 11,200,000 results (0.19 seconds)

AdWords korraldamine - Efektiivne müügikanal Adwords



Ad www.meedium.ee/Adwords-eripakkumine ▾

Müü otse kliendile. Küsi pakkumist!

AdWords'i haldamine - Dreamgrow.ee

Ad www.dreamgrow.ee/Google_AdWords ▾ 5686 4818

Soovid olla reklaamiga õigel ajal õiges kohas? Parima abi leiad siit!

Adwords - ImiD Agentuur - imid.ee

Ad www.imid.ee/adwords ▾ 528 0050

AdWords iga seotud kodulehed, mis leitavad internetis.



Recent pos

We're excite
estimates at
[http://goo.g

Google AdWords – Online advertising by Google

adwords.google.com/ ▾

Advertise with **Google AdWords** ads next to Google search results to boost website traffic and sales. With **Google AdWords** pay-per-click (PPC) keyword ...

Google Ads

Pay only if people click your ads.
"AdWords doubled my website ...

How to get started

Get started with Google AdWords by
signing up yourself, calling ...

AdWords

Advertise with Google AdWords ads

Costs – AdWords – Google ...

Costs. AdWords differs from



AdWords

Advertise your business on Google

No matter what your budget, you can display your ads on Google and our advertising network. Pay only if people click your ads.



How it works

Reach more customers

You create your ads

You create ads and choose keywords, which are words or phrases related to your business. [Get keyword ideas](#)

Sign in

Google

Email

merlis@e-kursused.ee

Password

Sign in

[Can't access your account?](#)

[Sign out and sign in as a different user](#)



Hello, and welcome to Google AdWords

Let's get started creating your account.

Please enter your email, time zone, country and currency. You won't be able to change these settings later, so choose carefully.

Enter your email

Country

Time zone

Time zone is used for account reporting and billing.

Currency



Congratulations!

Here's what's next:

Right now: Learn what to do when you first sign in to AdWords



Success with AdWords means active management of your account.

Check out our [resources for new advertisers](#) to learn how to make the most of AdWords for your business.

Over the next few days: We'll be in touch to help you along



We'll send weekly emails with insights to help you succeed with AdWords. (To get a head start on those insights, check out these [steps to improve your campaign](#).)



We're here to help you -- so give us a call at **800 0044 496** for help at any time.

I've learned the basics and I'm ready for AdWords.

[Take me to my account](#)



Welcome to AdWords!

Create your first campaign

Getting started



1. Choose your budget



2. Create your ads



3. Select keywords that match your ads to potential customers



4. Enter your billing information.



For experienced advertisers

Choose one of the following and get started with the full range of AdWords features

- Start [creating advanced campaigns](#)
- Go to [billing setup](#)
- Set up [conversion tracking](#)

Search

All online campaigns



No matching campaigns

[New campaign](#)

Shared library

Bulk operations

Reports and uploads

Labels

[Select campaign settings](#)[Create an ad group](#)Type: **Search Network with Display Select - Standard****You're ready to create your first campaign!**

Try focusing on one product or service to start. You can edit these settings or expand your account whenever you like. To get help as you go along, hover over the question mark icons on this page.

Campaign name Type Search Network with Display Select

- Standard** - Keyword-targeted text ads for Search Network with Display Select
 - All features** - All the features and options available for the Search Network with Display Select
- [Learn more about campaign types](#)

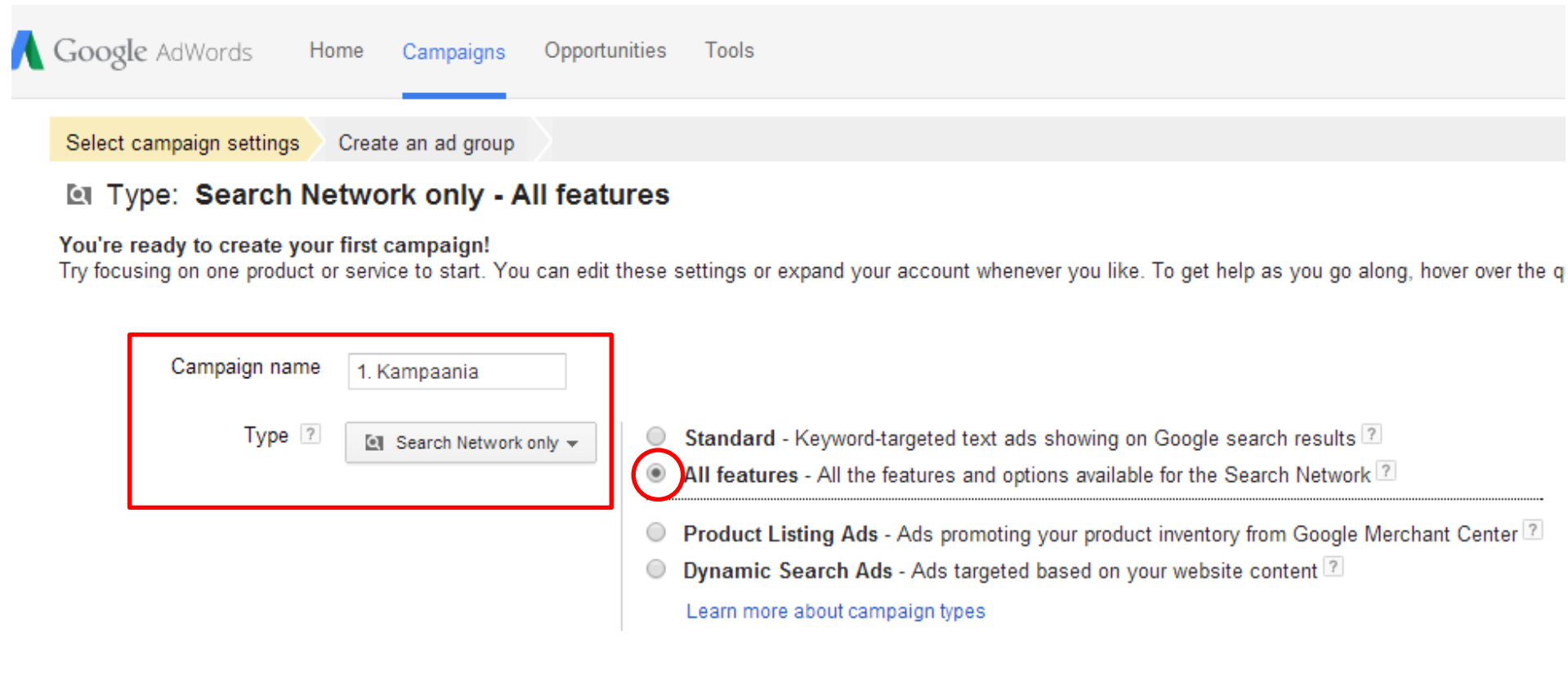
Networks To choose different networks, edit the campaign type above, or create a new campaign.

- Google Search Network**
 - Include search partners
- Google Display Network**

Devices Ads will show on all eligible devices by default.

Kampania seadistamine sõltub sinu eesmärgidest

Kampaania seadistamine algajale



The screenshot shows the Google AdWords interface for creating a new campaign. At the top, there are navigation links for Home, Campaigns (which is highlighted), Opportunities, and Tools. Below this, there are two main steps: 'Select campaign settings' (highlighted in yellow) and 'Create an ad group'. The current step is 'Type: Search Network only - All features'. A message states 'You're ready to create your first campaign!' and provides instructions on how to edit settings or expand the account. A red box highlights the 'Campaign name' field containing '1. Kampaania' and the 'Type' dropdown menu set to 'Search Network only'. To the right, there is a list of campaign types with radio buttons: 'Standard', 'All features' (which is selected and circled in red), 'Product Listing Ads', and 'Dynamic Search Ads'. Each type has a brief description and a help icon. A link 'Learn more about campaign types' is also present.

Google AdWords Home **Campaigns** Opportunities Tools

Select campaign settings Create an ad group

Type: Search Network only - All features

You're ready to create your first campaign!
Try focusing on one product or service to start. You can edit these settings or expand your account whenever you like. To get help as you go along, hover over the q

Campaign name

Type

- Standard - Keyword-targeted text ads showing on Google search results [?](#)
- All features** - All the features and options available for the Search Network [?](#)
- Product Listing Ads - Ads promoting your product inventory from Google Merchant Center [?](#)
- Dynamic Search Ads - Ads targeted based on your website content [?](#)

[Learn more about campaign types](#)

Loe lähemalt:

[Adwordsi reklaamikampaania seadistamine](#)

To run Product Listing Ads, link your Google Merchant Center account to this AdWords account. [Learn how](#)

⊕ Shopping settings (advanced)

Networks ? To choose different networks, edit the campaign type above, or create a new campaign.

Google Search Network ?

Include search partners

Devices ? Ads will show on all eligible devices by default.

Locations ? Which locations do you want to target (or exclude) in your campaign?

All countries and territories

Estonia

Let me choose...

[Advanced search](#)

For example, a country, city, region, or postal code.

☰ Location options (advanced)

Target ? People in, searching for, or viewing pages about my targeted location (recommended) ?

People in my targeted location ?

People searching for or viewing pages about my targeted location ?

Exclude ? People in, searching for, or viewing pages about my excluded location (recommended) ?

People in my excluded location ?

Based on your targeted locations, you may want to target pages that use these interface languages:

- English
- Estonian
- Russian

[Target suggested languages](#)

Languages ? Choose the language of the sites that you'd like your ads to appear on. Be sure to write your ads in the

- | | | |
|--|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> All languages | | |
| <input type="checkbox"/> Arabic | <input type="checkbox"/> Greek | <input type="checkbox"/> Portuguese |
| <input type="checkbox"/> Bulgarian | <input type="checkbox"/> Hebrew | <input type="checkbox"/> Romanian |
| <input type="checkbox"/> Catalan | <input type="checkbox"/> Hindi | <input type="checkbox"/> Russian |
| <input type="checkbox"/> Chinese (simplified) | <input type="checkbox"/> Hungarian | <input type="checkbox"/> Serbian |
| <input type="checkbox"/> Chinese (traditional) | <input type="checkbox"/> Icelandic | <input type="checkbox"/> Slovak |
| <input type="checkbox"/> Croatian | <input type="checkbox"/> Indonesian | <input type="checkbox"/> Slovenian |
| <input type="checkbox"/> Czech | <input type="checkbox"/> Italian | <input type="checkbox"/> Spanish |
| <input type="checkbox"/> Danish | <input type="checkbox"/> Japanese | <input type="checkbox"/> Swedish |
| <input type="checkbox"/> Dutch | <input type="checkbox"/> Korean | <input type="checkbox"/> Thai |
| <input type="checkbox"/> English | <input type="checkbox"/> Latvian | <input type="checkbox"/> Turkish |
| <input checked="" type="checkbox"/> Estonian | <input type="checkbox"/> Lithuanian | <input type="checkbox"/> Ukrainian |
| <input type="checkbox"/> Filipino | <input type="checkbox"/> Malay | <input type="checkbox"/> Urdu |
| <input type="checkbox"/> Finnish | <input type="checkbox"/> Norwegian | <input type="checkbox"/> Vietnamese |
| <input type="checkbox"/> French | <input type="checkbox"/> Persian | |
| <input type="checkbox"/> German | <input type="checkbox"/> Polish | |

Bid strategy ? [Basic options](#) | [Advanced options](#)

- Focus on **clicks** - use maximum CPC bids
- I'll manually set my bids for clicks

You'll set your maximum CPC bids in the next step.

- AdWords will set my bids to help maximize clicks within my target budget
- Enable Enhanced CPC ?
Unavailable because conversion tracking isn't set up. [Setup conversion tracking.](#)
- Focus on **conversions** (Conversion Optimizer) - use CPA bids
Unavailable because conversion tracking isn't set up. [Setup conversion tracking.](#)
- Select a **flexible bid strategy** ?

Default bid ? €

This bid applies to the first ad group in this campaign, which you'll create in the next step.

Budget ? € per day

Actual daily spend may vary. ?

Vastavalt
sinu
võimalustele

[Delivery method \(advanced\)](#)

- Delivery method ?
- Standard: Show ads evenly over time
 - Accelerated: Show ads more quickly until budget is reached

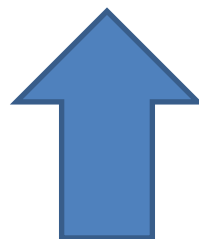
You may miss traffic later in the day if you choose accelerated delivery. Standard delivery is recommended for most advertisers. [Learn more](#)



Ad extensions

You can use this optional feature to include relevant business information with your ads. [Take a tour](#)

- Location [?](#) Extend my ads with location information
- Sitelinks [?](#) Extend my ads with links to sections of my site
- Call [?](#) Extend my ads with a phone number
- App [?](#) Extend my ads with a link to a mobile/tablet app.
- Reviews [?](#) Extend my ads with reviews



Kasuta läbimõeldult

Advanced settings

☐ Schedule: Start date, end date, ad scheduling

Start date

Nov 2, 2014

End date

 None Dec 2, 2014

💡 Your ads will stop showing after this date, unless you change it later.

Ad scheduling ?

All days

00

:

00

to

00

:

00

✕

[+ Add](#)

Display clock

 12-hour 24-hour

Time zone Europe/Tallinn (cannot be changed)

☰ Ad delivery: Ad rotation, frequency capping

Ad rotation ?

Optimize for clicks: Show ads expected to provide more clicks
Ideal setting for most advertisers.

Optimize for conversions: Show ads expected to provide more conversions
Ideal setting if you use AdWords or Google Analytics conversion tracking.
Unavailable because conversion tracking isn't set up. Setup [conversion tracking](#).

Rotate evenly: Show ads more evenly for at least 90 days, then optimize
May be appropriate if you optimize ads using your own data.

Rotate indefinitely: Show lower performing ads more evenly with higher performing ads, and do not optimize
Not recommended for most advertisers.

💡 Your ads may not perform as well with this option. Optimized ad rotation is recommended for most advertisers. [Learn more](#)

☰ Keyword matching options

Exact and phrase match ?
Search Network only

- Include plurals, misspellings, and other close variants
- Do not include close variants

Reviews Extend my ads with reviews

Advanced settings

- Schedule: Start date, end date, ad scheduling
- Ad delivery: Ad rotation, frequency capping
- Keyword matching options
- Tracking URL for dynamic links

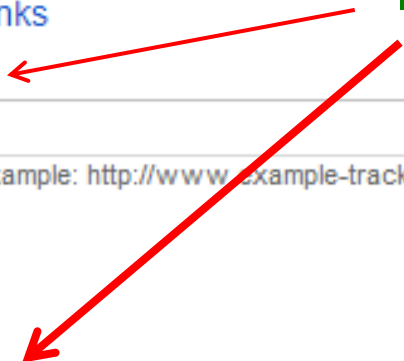
Dynamic tracking URL
Search Network only

Example: [http://www.example-tracking.com/?url={unescape\(purl\)}&trackingID=12345](http://www.example-tracking.com/?url={unescape(purl)}&trackingID=12345)

Dynamic Search Ads

Dynamic Search Ads Use my website content to target my ads

Algaja ei pea neid
võimalusi kasutama



Save and continue

Cancel new campaign

Reklaamigruppide ja reklaamide koostamine

✓ Select campaign settings **Create an ad group**

Type: **Search Network only - All features**

Name this ad group

An ad group contains one or more ads and a set of related keywords. For best results, try to focus all the ads and keywords in this ad group on one product or service. [Learn](#)

Ad group name:

Create an ad

Text ad App / digital content ad WAP mobile ad Product listing ad Dynamic search ad

To get started, write your first ad below. Remember, you can always create more ads later. [Learn how to write a great text ad](#)

Headline

Description line 1

Description line 2

Display URL

Destination URL

Ad preview: The following ad previews may be formatted slightly differently from

Side ad

[Odavad reklaamid sel kuul](#)
[www.reklaamid.ee/odavad hinnad](#)
Reklaamiteenused 30% parema hinnaga
Kehtib nädala lõpuni. Telli siit.

Top ad

[Odavad reklaamid sel kuul](#)
[www.reklaamid.ee/odavad hinnad](#)
Reklaamiteenused 30% parema hinnaga Kehtib nädala lõpuni. Telli siit.

Ad extensions expand your ad with additional information like a business address. [Take a tour](#)

Keywords

Select keywords

Your ad can show on Google when people search for things related to your keywords.

Tips

- Start with 10-20 keywords.
- Be specific: avoid one-word keywords. Choose phrases and services.
- By default, keywords are broad matched to search [match types](#) to control this.
- Learn more about [choosing effective keywords](#).

Enter one keyword per line.

Algaja võiks kasuta [täpseid] fraasivasteid

```
[reklaamiteenused]
[odavad reklaamiteenused]
[soodsad reklaamiteenused]
[soodsad reklaamiteenused tallinnas]
[soodsad ppc reklaamiteenused]
[ppc reklaamiteenused]
[google reklaamiteenused]
```

No sample keywords available.

Estimate search traffic

Estimated traffic summary ?

Not enough data to give estimates ?



No sample keywords available.

[reklaamiteenused]
[odavad reklaamiteenused]
[soodsad reklaamiteenused]
[soodsad reklaamiteenused tallinnas]
[soodsad ppc reklaamiteenused]
[ppc reklaamiteenused]
[google reklaamiteenused]

Estimate search traffic

Estimated traffic summary ?

Not enough data to give estimates ?

Important note: We cannot guarantee that these keywords will improve your campaign performance. We reserve does not violate any applicable laws.

Ad group bids

Maximum cost per click (Max. CPC)

You can influence your ad's position by setting its maximum cost-per-click (CPC) bid. This bid is the highest you can set as you like. Try a bid now to get started, then revise it later based on how your ads perform.

Default bid ?

You can set keyword-level bids separately.

€ 0.50

Katseta vastavalt võimalustele

Save and continue to billing

Set up billing later

Cancel new ad group

All online campaigns > 1. Kampaania >

Ad group: **Esimene reklaamigrupp: Odavad reklaamiteenused**[Odavad reklaamid sel kuul](#)www.reklaamid.ee/odavad-hinnadReklaamiteenused 30% parema hinnaga
Kehtib nädala lõpuni. Telli siit.

● Enabled

Ad group bids (Max. CPC) [Edit](#) [?](#)Default bid €0.50 Display Network bid **auto** [?](#)

Settings

Ads

Keywords

Audiences

Ad extensions

Dimensions

All but deleted keywords

Segment

Filter

Columns

Clicks

vs

None

Daily

1

**Märksõnade täpsuse
vaste muutmine**0
Monday, May 12, 2014

+ KEYWORDS

[Edit](#)[Details](#)[Bid strategy](#)[Automate](#)[Labels](#)

<input type="checkbox"/>	<input type="checkbox"/>	Keyword	Status ?	Max. CPC ?	Clicks ?
<input type="checkbox"/>	●	[google reklaamiteenused]	Campaign pending	€0.50 <input checked="" type="checkbox"/>	0
<input type="checkbox"/>	●	[odavad reklaamiteenused]	Campaign pending	€0.50 <input checked="" type="checkbox"/>	0
<input type="checkbox"/>	●	[ppc reklaamiteenused]	Campaign pending	€0.50 <input checked="" type="checkbox"/>	0

All online campaigns >

Campaign: 1. Kampaania

Enabled Type: Search Network only - All features Edit Budget: €10.00/day Edit Targeting: Estonia Edit

Ad groups Settings Ads Keywords Audiences Ad extensions Dimensions

All but deleted keywords Segment Filter Columns
Clicks vs None Daily

Märksõnade täpsuse
vaste muutmine



+ KEYWORDS Edit Details Bid strategy Automate Labels

		Keyword	Ad group	Status ?
<input type="checkbox"/>	<input checked="" type="checkbox"/>		hene reklaamigrupp: Odavad reklaamiteenused	<input type="checkbox"/> Campaign pending
<input type="checkbox"/>	<input checked="" type="checkbox"/>		hene reklaamigrupp: Odavad reklaamiteenused	<input type="checkbox"/> Campaign pending
<input type="checkbox"/>	<input checked="" type="checkbox"/>		hene reklaamigrupp: Odavad reklaamiteenused	<input type="checkbox"/> Campaign pending
<input type="checkbox"/>	<input checked="" type="checkbox"/>		hene reklaamigrupp: Odavad reklaamiteenused	<input type="checkbox"/> Campaign pending
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[soodsad ppc reklaamiteenused]	Esimene reklaamigrupp: Odavad reklaamiteenused	<input type="checkbox"/> Campaign pending

Before you edit this keyword...
Changing this keyword's text or match type will delete the existing keyword and create a new one. The old keyword's statistics will still be visible in the total line for deleted keywords.

Don't show this message again.



All online campaigns >

Campaign: 1. Kampaania

Enabled Type: Search Network only - All features Edit Budget: €10.00/day Edit Targeting: Estonia Edit

- Ad groups
- Settings
- Ads
- Keywords
- Audiences
- Ad extensions
- Dimensions

All but deleted keywords Segment Filter Columns Search

Clicks vs None Daily



Märksõnade täpsuse vaste muutmine

+ KEYWORDS Edit Details Bid strategy Automate Labels

	Keyword	Ad group	Status
<input type="checkbox"/>	[google reklaamiteenused]	reklaamiteenused	Campaign pending
<input type="checkbox"/>	[odavad reklaamiteenused]	reklaamigrupp: Odavad reklaamiteenused	Campaign pending
<input type="checkbox"/>	[ppc reklaamiteenused]	Esimene reklaamigrupp: Odavad reklaamiteenused	Campaign pending
<input type="checkbox"/>	[reklaamiteenused]	Esimene reklaamigrupp: Odavad reklaamiteenused	Campaign pending
<input type="checkbox"/>	[soodsad ppc reklaamiteenused]	Esimene reklaamigrupp: Odavad reklaamiteenused	Campaign pending

Exact match
Broad match
Exact match
Phrase match

Save Cancel

All online campaigns > 1. Kampaania >

Ad group: Esimene reklaamigrupp: Odavad reklaamiteenused

[Odavad reklaamid sel kuul](#)

www.reklaamid.ee/odavad-hinnad

Reklaamiteenused 30% parema hinnaga
Kehtib nädala lõpuni. Telli siit.

● Enabled

Ad group bids (Max. CPC) Edit ?

Default bid €0.50 Display Network bid auto ?

Settings

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Dimensions

All but deleted ads

Segment

Filter

Columns

Clicks

vs

None

Daily

Uue reklaami loomine

Monday, May 12, 2014

+ AD

Edit

Automate

More actions...

<input type="checkbox"/>	<input type="checkbox"/>	Ad	Labels ?	% Served ?
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Odavad reklaamid sel kuul Reklaamiteenused 30% parema hinnaga Kehtib nädala lõpuni. Telli siit. www.reklaamid.ee/odavad-hinnad	Campaign pending	--
		Total - all but deleted ads ?		
		Total - Search ?		

Edit

Copy and edit

All online campaigns > 1. Kampaania >

Ad group: **Esimene reklaamigrupp: Odavad reklaamiteenused**

[Odavad reklaamid sel kuul](#)

www.reklaamid.ee/odavad-hinnad

Reklaamiteenused 30% parema hinnaga
Kehtib nädala lõpuni. Telli siit.

● Enabled

Ad group bids (Max. CPC) [Edit](#) [?](#)

Default bid €0.50 Display Network bid **auto** [?](#)

[View all 2 ads](#)

Settings

Ads

Keywords

Audiences

Ad extensions

All but deleted ads

Segment

Filter

Columns

Clicks

vs

None

Daily

Igale reklaamigrupile loo alati 2 reklaami

1

Monday, May 12, 2014

+ AD

Edit

Automate

More actions...

Labels

<input type="checkbox"/>	<input type="checkbox"/>	Ad	Status ?	Labels ?	% Served ?
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hea hinnaga reklaamid Reklaamiteenused 30% parema hinnaga Kehtib nädala lõpuni. Telli siit. www.reklaamid.ee/odavad-hinnad	<input type="checkbox"/> Campaign pending	--	0.00%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Odavad reklaamid sel kuul Reklaamiteenused 30% parema hinnaga Kehtib nädala lõpuni. Telli siit. www.reklaamid.ee/odavad-hinnad	<input type="checkbox"/> Campaign pending	--	--

Search

All online campaigns

1. Kampaania

Esimene reklaamigrupp: Odavad reklaamiteenused

All online campaigns >

Campaign: 1. Kampaania

Enabled

Type: Search Network only - All features Edit

Budget: €10.00/day Edit

Targeting: Est

Ad groups

Settings

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Dimen

Segment

Filter

Columns

Chart

Download

Daily

Uue reklaamgrupi loomine



Monday, May 12, 2014

+ AD GROUP

Edit

Details

Bid strategy

Automate

Labels

<input type="checkbox"/>	<input type="checkbox"/>	Ad group	Status ?
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Esimene reklaamigrupp: Odavad reklaamiteenused	Campaign pending
		Total - all but deleted ad groups	
		Total - Search ?	
		Total - Display Network ?	
Total - all ad groups			

Shared library

Bulk operations

Reports and uploads

Search

All online campaigns

1. Kampaania

Esimene reklaamigrupp: Odavad reklaamiteenused

Teine reklaamigrupp: Veebireklaamid

All online campaigns >

Campaign:

● Enabled Type: S

Ad groups

All but deleted ad gro

Clicks vs

1

0

Monday, May 12, 2014

+ AD GROUP

Edit

Details

Bid strategy

Automate

Labels

<input type="checkbox"/>	●	Ad group	Status ?
<input type="checkbox"/>	●	Esimene reklaamigrupp: Odavad reklaamiteenused	Campaign pending
<input type="checkbox"/>	●	Teine reklaamigrupp: Veebireklaamid	Campaign pending

Reklaamgrupid moodusta süsteemselt näiteks:

- Seljakotid
- Käekotid
- Õlakotid
- jne

⚠ Your account isn't active - To activate your account and start running your ads, enter your billing information.

All online campaigns >

Campaign: 1. Kampaania

Ad groups

Settings

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All but deleted ad groups

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Clicks

vs

None

Daily

1

Monday, May 12, 2014

+ AD GROUP

Edit

Details

Bid strategy

Automate

Labels

<input type="checkbox"/>	<input type="checkbox"/>	Ad	<input checked="" type="radio"/> Enable		Status ?
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Es	<input type="checkbox"/> Pause	vad reklaamiteenused	Campaign pending
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Tei	<input checked="" type="checkbox"/> Delete	klaamid	Campaign pending
		Change bids...			
		Copy Ctrl-C			
		Paste... Ctrl-V			
		Recent bulk edits			

Total - all ad groups

Reklaamgrupi
kustutamine

⚠ Your account isn't active - To activate your account and start running your ads, enter your billing information. [Fix it](#) | [Learn more](#)

Search

All online campaigns

All online campaigns

- 1. Kampaania
 - Esimene reklaamigrupp: reklaamiteenused
 - Teine reklaamigrupp: Veebireklaamid



Campaigns Ad groups Settings Ads Keywords Audiences Ad extensions Dimension

All but deleted campaigns Segment Filter Columns

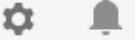
Clicks VS None

Uue kampaania loomine



+ CAMPAIGN Edit Details Bid strategy Automate Labels

<input type="checkbox"/>	<input type="checkbox"/>	Campaign	Budget ?	Status ?	Campaign type ?	Campaign subtype
<input type="checkbox"/>	<input checked="" type="checkbox"/>	1. Kampaania	€10.00/day	Pending	Search Network only	All features



nt and start running your ads, enter your billing information. [Fix it](#) | [Learn more](#)

- Billing
- Account settings
- Send feedback
- Help

Call us at: **866-246-6453**
 Monday - Friday: 9 am - 8 pm EST
[Worldwide phone support](#)

Keywords Audiences Ad extensions Dimensions

Columns Search

Tasumine

Sunday, May 18, 2014

strategy Automate Labels

Budget ?	Status ?	Campaign type ?	Campaign subtype	Clicks ?	Impr. ?	CTR ?	Avg. CPC ?	Cost ?	Avg. Pos. ?	Labels ?
€10.00/day <input checked="" type="checkbox"/>	Pending	Search Network only	All features	0	0	0.00%	€0.00	€0.00	0.0	--
				0	0	0.00%	€0.00	€0.00	0.0	
				0	0	0.00%	€0.00	€0.00	0.0	

 **Your account isn't active** - To activate your account and start running your ads, ente

Account setup

1. Select the country or territory where your **billing address** is located.

This choice may affect the [payment options](#) you'll have in the next step.

[Continue »](#)

⚠ Your account isn't active - To activate your account and start running your ads

Set up your billing profile

Business information

Tax information

What is your tax status? [?](#)

Business

Personal

Do you have a VAT ID? [?](#)

Yes

No

Address [?](#)

Business name
Optional

Sinu Äri

Contact name [?](#)

Jaani Juss

Street address

Kännu 14-2

Postal code

47987

City

Eesti Mets

Country

Estonia

Phone number

+372 8653967

⚠ Your account isn't active - To activate your account and start running your ads, enter your billing information. [Fix it](#)

✓ Profile Settings Terms and Conditions

Choose your settings


How you pay

- Automatic payments
Recommended
 - Your ads typically start running almost immediately after submitting your billing information.
 - Pay only after you accrue costs, and make additional payments whenever you'd like.
 - We automatically charge you when you reach your billing threshold or 30 days after your last automatic payment, whichever comes first. [Learn more](#)
- Manual payments
 - Your ads typically start running after we process your first payment.
 - We deduct charges from your prepaid balance each time your account accrues a cost.
 - If your account runs out of funds, your ads will stop running until you make another payment. [Learn more](#)

What you pay with

- Credit or debit card

Payments will be charged to your credit or debit card. [Learn more](#)



Credit or debit card

Credit or debit card number



Expiration date

Verification code [⊕ What's this?](#)

Cardholder name

Tööriist märksõnade planeerimiseks

- Change History
- Conversions
- Google Analytics
- Google Merchant Center
- Keyword Planner**
- Display Planner
- Ad Preview and Diagnosis



Campaigns Ad groups Settings Ads Keywords Au

All but deleted campaigns Segment Filter Columns

Clicks vs None Daily



+ CAMPAIGN Edit Details Bid strategy Automate Labels

<input type="checkbox"/>	<input type="checkbox"/>	Campaign	Budget ?	Status ?	Campaign type ?	Campaign subtype
<input type="checkbox"/>	<input checked="" type="checkbox"/>	1. Kampaania	€10.00/day <input checked="" type="checkbox"/>	Pending	Search Network only	All features
		Total - all but deleted campaigns				
		Total - Search ?				
		Total - Display Network ?				
Total - all campaigns			€0.00/day			

Märksõnade plaanija

Plaanige järgmist otsingukampaaniat

Mida te sooviksite teha?

- ▶ Saate otsida uusi märksõna- ja reklaamirühmaideid
- ▶ Saate hankida märksõnaloendi otsingumahu või rühmitada märksõna reklaamirühmadesse
- ▶ Hangi valitud märksõnade kohta liiklusproгноosid
- ▶ Saate uute märksõnaideede hankimiseks paljundada märksõnaloendeid



Märksõnaplaanija n

Saate otsida fraasi, veebisaidi või kategooriaga seotud märksõnu

Sisesta igale reale võtmesõna või fraas

Mida te sooviksite teha?

▼ Saate otsida uusi märksõna- ja reklaamirühmaideid

Sisestage üks või mitu järgmist märksõna.

Teie toode või teenus

turundus
turunduse abi



Teie sihtleht

www.example.com/page

Teie toote kategooria

Sisestage või valige tootekategooria

Vali riik ja keel

Sihtimine ?

Eesti Vabariik

eesti keel

Google

Negatiivsed märksõnad

Kuupäevavahemik ?

Kuva keskm. igakuised otsingud: Viimased 12 kuud

Kandage oma otsingut ?

Märksõnafiltrid

Märksõnavalikud

Kuva laias laastus seotud ideed

Peida minu konto märksõnad

Peida minu plaani märksõnad

Kaasatavad märksõnad

Hangi ideid

Soovitavalt 5 kuni 20 sõna



Google Adwordsi reklaam

Koolitus

www.kodulehekoolitused.ee